



## Summary

- Multidisciplinary designer with 9+ years of print and digital experience
- 6 years experience in WordPress front-end development
- 3+ years experience working remotely on a global team

## Skills

Adobe Illustrator CC	●●●●●
Adobe Photoshop CC	●●●●●
Adobe InDesign CC	●●●●●
Adobe Dreamweaver CC	●●●●○
Adobe Acrobat DC	●●●●●
HTML5 + CSS3	●●●●●
PHP	●●●○●
MySQL	●●●○●
Javascript + jquery	●●○●●
WordPress	●●●●●
Microsoft Office	●●●●●
Microsoft Windows	●●●●●
Mac OS	●●●●○

## Competencies

Website UI/UX Design  
 Front-end Development  
 Logo + Brand Design  
 Website Management  
 Project Management  
 Typography  
 Color Theory  
 Content Layout  
 Image Editing + Optimization  
 E-commerce  
 WordPress/CMS

## Links

### Portfolio

<http://amandac.com/portfolio>

### Profile

<http://linkedin.com/in/amandaconstantinides>

## Professional Experience

### Clarity Connect, Inc.

#### Graphic Designer/WordPress Developer

January 2017 - Present

- Currently developing a robust 'plant library' plugin for WordPress using PHP, Javascript/jquery, MySQL, and HTML/CSS
- Create website mockups for horticulture industry clients using Photoshop
- Design horticulture signage, manage print production, and fulfill customer orders

### Amanda C Creative

#### Freelance WordPress Designer/Developer

November 2010 – Present

- Design and develop WordPress websites including custom themes and plugins using PHP, Javascript/jquery, MySQL, and HTML/CSS
- WordPress technical support such as resolving plugin/theme conflicts, and site management including hosting, domain names, security, backups
- Conduct WordPress user training sessions for clients and their employees
- Work with clients in a variety of industries on print and digital graphic design projects

### World Coffee Events, Ltd.

#### Design Coordinator (Contract)

January 2013 – April 2016

- Managed suite of 8 WordPress websites including all graphic design, content layout, and hosting account/domain management
- Created large-format signage systems for 10+ international events with 500+ attendants each by precisely following event style guides
- Production designer for event programs, annual publication, and numerous other collateral with audiences of 500+ international users per project

### LM Restaurants, Inc.

#### Graphic/Web Designer

June 2008 – November 2010

#### Project Administrator/Marketing Assistant

October 2006 – June 2008

Rapidly promoted from an administrative position into a newly created graphic/web design role based on a demonstrated ability to learn design skills at a fast pace.

- Sole graphic designer serving 10 high-volume restaurants; responsible for print and digital projects including menus, table tents, ads, and merchandise
- Managed 10+ restaurant websites including performing weekly content updates and seasonally updating promotions, banners, and graphics
- Set up and ran the office "print shop", reducing printing costs significantly by producing short-run print jobs in-house
- Often recruited for special projects by corporate management and restaurant operations
- Known as a technology expert within the company and assisted with Windows, copier, and POS system support in the restaurants and corporate office

## Education

### Wake Technical Community College (Wake Tech)

A.A.S. Web Technologies	2008-2012
Undergraduate Certificate: Graphic Design	2008-2012
Undergraduate Certificate: Web and Graphic Design	2008-2011

### Virginia Polytechnic Institute & State University (Virginia Tech)

B.A. Political Science, concentration Legal Studies, minor Sociology	1998-2002
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